


Criterion	Student Support and Progression The Year 2021-2022
5	

METRIC NO	HEADING
5.1.4	Average percentage of students benefitted by guidance for competitive examinations and career counselling offered by the Institution during the 2021-22
<b>Career Counselling offered by the Institution</b>	



**Department of English**

**JORHAT KENDRIYA MAHAVIDYALAYA**  
Estd. 1981  
"Re-accredited by NAAC Grade-B"  
KENDUGURI, JORHAT-785 010, ASSAM  
Phone # 0376-2350009, e-mail: [jkmpincipal@rediffmail.com](mailto:jkmpincipal@rediffmail.com), Fax # 0376-2350009

---

**Workshop on**  
***Traditional and Innovative Career Choices after graduation***  
**A Report**

Department of English of Jorhat Kendriya Mahavidyalaya organized a day-long workshop on "Traditional and Innovative Career Choices after graduation" –an IIC Driven activity—on 24th June 2022, under the aegis of Literary Forum of the Department. The objective of the workshop was to make the students of the department aware of the various innovative career choices they can opt for after graduation based on their interest and passion. It is usually seen that students, whether influenced by the prejudices of society or on account of a lack of information and guidance, or even a lack of courage to take up unconventional ventures, end up limiting themselves to traditional options. choosing a career option in which one is interested is the most important factor to be successful in life with these ends in view, two resource persons with ample exposure to traditional and innovative career avenues—Mr. Pankaj Protim Bordoloi and Mr. Umananda Kalita were invited. The former is the Deputy Director of President House Museum, New Delhi and the latter is an entrepreneur of repute, the co-founder of Dress Capital, a designer, manufacturer, Wholesaler, retailer and supplier of hand-woven garments. The session was of 4 hours and there were 48 student participants from the department of English. The Vice Principal, Ganesh Ch. Bora, all faculty members attended the workshop. Even if the session is about career options, it also highlighted life skills of exploring, embracing shifts, and taking risks. Head of the Department of English, Dr. Arunima Borah presided over the meeting and Mr. Pranjal Dutta anchored the session. Mr. Pankaj Protim Bordoloi shared many of his experiences as a student during his stay in Delhi to motivate the students to come up and explore the world. He said that he faced language issues initially there but with utmost effort and

## TRADITIONAL AND INNOVATIVE CAREER CHOICE AFTER GRADUATION

### Career Counselling offered by the Institution



# JORHAT KENDRIYA MAHAVIDYALAYA

## Kenduguri, Jorhat-785010 (Assam)

Affiliated by Dibrugarh University

dedication he overcome those barriers and was able to become what he is today. He studied Museology during that time, about it few heard of. He took the risk and perils. He urged the students to take risks and be dedicated. He also stresses the idea of learning while earning. One can do certain things available for us to earn and be independent in our surroundings. He went on to say that a student should manage his/her time and day-to-day activities well, to achieve success. After that UmanandaKalita shared the story of his struggle. He also stayed with Pankaj ProtimBordoloi in Delhi for two years. UmanandaKalita was interested in advertisements so he wanted to choose career options in the world of advertisements. There he studied Advertisement and Marketing at YMCA. He started his struggle as a Newspaper boy whose work was to knock at the doors of people early in the morning and convince them to buy Times of India instead of Hindustan Goods. After that, he started his career as a content writer of ads on an MNC. He wrote brilliant punch lines. He is an avid reader and urged the students to invest their leisure time in reading to enrich their knowledge. He urged them to gather information because information makes one aware of what is available and what is trending. He said that we have a fire within ourselves and it is we who put oil to that fire ourselves and if we don't do things to uplift humanity, the fire within ourselves will be a waste. He founded Dress Capital with his brother and now he is providing livelihood to many people. He left Delhi and a well-paid job to become an entrepreneur.



### TRADITIONAL AND INNOVATIVE CAREER CHOICE AFTER GRADUATION

### Career Counselling offered by the Institution

**Pranjal Dutta**  
Coordinator, IQAC



**Dr. Dulen Saikia**  
Principal



# JORHAT KENDRIYA MAHAVIDYALAYA



## Kenduguri, Jorhat-785010 (Assam)

Affiliated by Dibrugarh University

He urged everyone to speak up about their passions and aspirations. He said that shyness, cowardness, and idleness are three demons existing in us. And one should nip these in the bud. He enriched the students with information on numerous innovative career options which are flourishing across the globe. Some areas highlighted by him were— Marketing, Public Relations and Communication— corporate communication in OIL, ONGC to develop the in-house newsletter, Journalism: Print, TV, Digital Journalism etc., He suggested Symbiosis Institute, IIA, YMCA, and IIMC to pursue Communication. He advised PG Diplomas. Then he talked about numerous options available in Designing like Fashion Designing for example, Apparel Designing, Textile Designing, Garment Designing, Fashion Photography, and Makeup. Next, he spoke about Graphic Designing, designing invitations, posters, flex everything that falls under this category. Within Graphic Design there is typography and Sensorics. Footwear Design is also a trending field. He shared that there are Government Institutes for everything related to these courses. Then Jewelry Designing, he pointed out as another flourishing field. With the effort of the Designer, a dying product can be revived. Then he talked about different options available in Film Industry like Lyricist, Marketing, script writing, editing, and direction. He advised those interested to join the National School of Drama. He ended his speech by advising 'to think big'. With these enriching and illuminating deliberations and lively



interactions with students, the workshop came to an end.

  
(Dr. Arunima Borah)  
HoD, Dept. of English,  
  
Dr. Arunima Borah  
HoD, Dept. of English  
Jorhat Kendriya Mahavidyalaya

## TRADITIONAL AND INNOVATIVE CAREER CHOICE AFTER GRADUATION

### Career Counselling offered by the Institution



**Pranjal Dutta**  
Coordinator, IQAC



**Dr. Dulen Saikia**  
Principal





# JORHAT KENDRIYA MAHAVIDYALAYA

## Kenduguri, Jorhat-785010 (Assam)

Affiliated by Dibrugarh University



### JORHAT KENDRIYA MAHAVIDYALAYA

Estd. 1981

Re-accredited by NAAC with Grade B<sup>+</sup>

KENDUGURI, JORHAT-785 010, ASSAM

Phone # 0376-2350009, e-mail: [jkmprincipal@rediffmail.com](mailto:jkmprincipal@rediffmail.com), Fax # 0376-2350009

Website : [www.jorhatkendriyamahavidyalaya.in](http://www.jorhatkendriyamahavidyalaya.in)

Ref : \_\_\_\_\_

Date : \_\_\_\_\_

#### A Report on Workshop on Entrepreneurship Development: Session on Achieving Problem-Solution Fit and Product Fit



Oneday workshop on 'Entrepreneurship Development: Session on Achieving Problem-Solution Fit and Product Fit' (A special Focus on Handicraft and Agro-based Industries) was organized by Incubation Innovation council of Jorhat Kendriya Mahavidyalaya in association with Department of Economics of the College on 24<sup>th</sup> May, 2022. The workshop was chaired by Arup Kr Mahanta HoD, Deptt. of Economics and inaugurated by Dr Dulen Saikia, Principal and chairperson of IIC of the institution. In his inaugural speech Dr Saikia highlighted different areas of problems and innovative ideas for solving the problem through entrepreneurship development. He said that the solution fit and market fit products will come from novel ideas and the development of entrepreneurship skills. He also highlighted about the Smart

### WORKSHOP ON ENTRENEURSHIP DEVELOPMENT

### Career Counselling offered by the Institution

Pranjal Dutta  
Coordinator, IQAC



Dr. Dulen Saikia  
Principal



# JORHAT KENDRIYA MAHAVIDYALAYA

## Kenduguri, Jorhat-785010 (Assam)

Affiliated by Dibrugarh University

**IQAC**

**JORHAT KENDRIYA MAHAVIDYALAYA**

*Estd. 1981*

**Re-accredited by NAAC with Grade B<sup>++</sup>**

**KENDUGURI, JORHAT-785 010, ASSAM**

Website : <http://www.jorhatkendriyamahavidyalaya.in>

Ref : JKM/2022/

Date : 04/04/2022

## Notice

It is for the general information of the students' (both Arts & Science) that our hon'ble Prime Minister Shri Narendra Modi ji has plans to provide **ONE CRORE** internships in different skills by 2025.

In this regards a "National level sensitization programme on internship opportunities available in AICTE portal" for higher education institute is organized by NAAC on 6<sup>th</sup> April 2022 from 3.00 PM to 4.00 PM. From this programme the students will be benefited from various online internship /training opportunities to develop their skills and enhance their learning.

So, all the students are requested to attend the programme and register themselves in the AICTE portal for internship through the given link.

YouTube : <https://youtu.be/PF1ueckKIQ4>

  
(Dr. Dulen Saikia)  
Principal

Jorhat Kendriya Mahavidyalaya


  
(Pranjal Dutta)  
Co-ordinator, IQAC  
Jorhat Kendriya Mahavidyalaya

**NATIONAL LEVEL SENSITIZATION PROGRAMME**

**Career Counselling offered by the Institution**

  
Pranjal Dutta  
Coordinator, IQAC



  
Dr. Dulen Saikia  
Principal





# JORHAT KENDRIYA MAHAVIDYALAYA

## Kenduguri, Jorhat-785010 (Assam)

Affiliated by Dibrugarh University

### KAZIRANGA UNIVERSITY CAREER EXPO 2022

Date: 19/4/2022


SL No.	NAME	DEPT.	SIGNATURE
1	Lina Ben (RESOURCE PERSONS)	Kaziranga University	Lina Ben
2	Abhishek Chatterjee (-do-)	Kaziranga University	Abhishek Chatterjee
3	SANJAY REGION	ENGI	Sanjay Region
4	PRAPTEE GOSWAMI	ENGI	Praptee Goswami
5	Tasmin Ansari	Chemistry	Tasmin Ansari
6	Debarshini Borah	Maths	Debarshini Borah
7	Art Borah	Maths	Art Borah
8	Abhishek Barua	Chemistry	Abhishek Barua
9	Jahnu Baruah	Zoology	Jahnu Baruah
10	Nilom Jyoti Lahon	Botany	Nilom Jyoti Lahon
11	Monidip Kaishyap	Chemistry	Monidip Kaishyap
12	Sujit Kumar Ray	Zoology	Sujit Kumar Ray
13	Kumar Kishore Bora	Chemistry	Kumar Kishore Bora
14	Siddhanta Chandrai	Chemistry	Siddhanta Chandrai
15	Trenayan Saikia	History	Trenayan Saikia
16	Sahnaz Begum	English	Sahnaz Begum
17	Ankita Acharyee	English	Ankita Acharyee
18	Chinmay Chakraborty	English	Chinmay Chakraborty
19	Anurag Sarma	"	Anurag Sarma
20	Ankit Kumar Bora	"	Ankit Kumar Bora
21	Indira Mahanta	"	Indira Mahanta
22	Prachin Pran Baruah	English	Prachin Pran Baruah
23	Anirban Gogoi	"	Anirban Gogoi
24	Simpi Saikia	N-H	Simpi Saikia
25	Sweetly Das	N-H	Sweetly Das
26	Izaj Hussain	N-H	Izaj Hussain
27	Nitumoni Bora	N-H	Nitumoni Bora
28	Swathi Dhar	English	Swathi Dhar
29	Bishakha Das	Political Science	Bishakha Das
30	Musharat Parveen	English	Musharat Parveen
31	Khesu Dutta	English	Khesu Dutta
32	Sapna Singh	English	Sapna Singh
33	Naina Das	Sociology	Naina Das
34	Sangita Bora	Sociology	Sangita Bora

### NATIONAL LEVEL SENSITIZATION PROGRAMME

### Career Counselling offered by the Institution

  
Pranjal Dutta  
Coordinator, IQAC



  
Dr. Dulen Saikia  
Principal



# JORHAT KENDRIYA MAHAVIDYALAYA

## Kenduguri, Jorhat-785010 (Assam)

Affiliated by Dibrugarh University



To,

Dated: 27/05/2022

The IQAC Coordinator  
Of Jorhat Central  
College

**Sub: Request for permission to conduct pension, tax saving and investment awareness programme.**

Dear Sir/Madam,

SBI Life Insurance, one of the most trusted life insurance companies in India, was incorporated in October 2000 and is registered with the Insurance Regulatory and Development Authority of India (IRDAI) in March 2001. Serving millions of families across India, SBI Life's diverse range of products caters to individuals as well as group customers through Protection, Pension, Savings and Health solutions. SBI Life strongly encourages a culture of giving back to the society and has made substantial contribution in the areas of child education, healthcare, disaster relief and environmental upgrade. Regarding the above cited subject, I would like to request you that we at SBI Life Insurance conduct awareness programs on pension, tax savings and financial investment tools available in today's market. This is as per our corporate social responsibility towards the people of North East. Hence, we are very much interested to conduct the mentioned programme for the employees under your jurisdiction. By the end of the session, we assure you that your people will be very much informative regarding significance of financial savings/ taxation and other queries that your people may have.

I, therefore request you to kindly provide us an opportunity to conduct the programme for one hour at your convenient time and place and for this act of your kindness, we at SBI Life will be ever grateful to you.

Thanking you.

Yours sincerely,

*Pranjal Dutta*  
Mr. Pranjal Dutta  
Senior Agency Manager (E-40470)  
SBI Life Insurance, Jorhat-2  
Ph. No.-8486222627



## Career Counselling offered by the Institution

*Pranjal Dutta*

Pranjal Dutta  
Coordinator, IQAC



*Dr. Dulen Saikia*

Dr. Dulen Saikia  
Principal



# JORHAT KENDRIYA MAHAVIDYALAYA

## Kenduguri, Jorhat-785010 (Assam)

Affiliated by Dibrugarh University



**VIKASH DUTTA**  
Senior Agency Manager

SBI Life Insurance Company Limited  
Jorhat - 2nd Floor, Ghanashyam Complex, M.G. Road,  
Opp: Fire Station, Jorhat Assam-785001  
CIN: L99999MH2000PLC129113  
Web: www.sbilife.com

Tel.: 0376-2301580  
M- +918486222627  
Email-id-vikash.dutta@sbilife.co.in

7<sup>th</sup> July → Friday 2022

o4 Jorhat Central College.

Sub: Seeking permission for campus interview

Date:

Dear Sir /Madam,

Greetings from SBI Life.

We are pleased to inform you that SBI Life is being cater to the needs of every financial solution for our all esteem policy holder of the organisation.

Due to fulfill the demand of every person of the society in regard to the financial planning, organisation is in need of manpower as an employee for the organisation.

Therefore we want to conduct a campus interview for selection among your outgoing or final year students to hire for the state bank group owned SBI Life.

Your cooperation will be highly solicited.

Thanking you

Regards

*Dutta*  
Vikash Dutta  
Senior Agency Manager (E-40470)  
SBI Life Insurance, Jorhat-2  
No.-8486222627



SBI Life Insurance Company Limited  
Branch Off: 2nd Floor, Ghanashyam Complex, Near Police Station, Mahatma Gandhi Road, Jorhat, Assam-785001  
Tel.: 0365-4230081 Website: www.sbilife.co.in IRDAI Regn. No.111 CIN: L99999MH2000PLC129113  
Registered & Corporate office: Natraj, M.V. Road and Western Express Highway Junction, Andheri (E), Mumbai - 400 069

## Career Counselling offered by the Institution

*Dutta*

**Pranjal Dutta**  
Coordinator, IQAC



*Dr. Dulen Saikia*

**Dr. Dulen Saikia**  
Principal





# JORHAT KENDRIYA MAHAVIDYALAYA

Kenduguri, Jorhat-785010 (Assam)

Affiliated by Dibrugarh University

SL NO	NAME	DEPT	SIGNATURE
35	Pranjana Kumari Gogoi	Sociology	Pranjana K. Gogoi
36	Dipti Saikia	DSE(NH)	Dipti Saikia
37	Pranjana Bora	DSE (NH)	Pranjana Bora
38	Sumu Das	DSE(NH)	Sumu Das
39	Dishikhi Bora	Assamese (H)	Dishikhi Bora
40	Ponrimita Bora	Assamese (H)	Bora
41	Anamika Nag..	Assamese (H)	d.
42	Nafisha Rahman	History (H)	NRahman
43	Drhimani Das	History (H)	Drhimani Das
44	Plabita Bora	Assamese (H)	Plabita Bora
45	Hemadhi Deka	Assamese (H)	Hemadhi Deka
46	Papari Dutta	Assamese (H)	Papari Dutta
47	Akangshya Borgohain	Assamese (H)	Akangshya Borgohain
48	Dipika Borah	Assamese (H)	A Dipika Borah
49	Bedanta Madhab Samal	Sociology (H)	Bedanta Madhab Samal
50	Pranjal Borthakur	Assamese (H)	Pranjal Borthakur
51	Amal Ghoshal	Assamese (H)	Amal Ghoshal
52	Rakesh Gogoi	Assamese (H)	Rakesh Gogoi
53	Pabitra Roychowdhury	Assamese (H)	Pabitra Roychowdhury
54	Rahul Gogoi	Economics (H)	Rahul Gogoi
55	Trishna Kalita	Assamese (H)	Trishna Kalita
56	Puja Dutta	Assamese (H)	Puja Dutta

Pranjal Dutta  
Coordinator, IQAC



Dr. Dulen Saikia  
Principal